

Information regarding Project work/Internship
 Session 2016-2017
 Programme name: **B.Com.** Course Name: **B.Com. Hons.** Course Code:
 List of Students

Sr. no.	Class Roll No.	Name of the Student	Title of Project Report
1	1422001	Manisha	Awareness of People towards Pardhan Mantri Jan Dhan Yojana
2	1422002	Anchal Singla	Impact of Global Financial Crisis (2007-2009)
3	1422003	Pooja	Balance of Payment in India
4	1422004	Ritu	Financial Innovation in Banking
5	1422005	Ankita	A Project Report on Microfinance in India
6	1422009	Pooja	Effectiveness of Internet Advertising on Consumer Behaviour
7	1422011	Tanya	NPA: Comparison between SBI & PNB Bank
8	1422013	Jyoti Gahlot	A Project Report on NPA in Banking sector in India
9	1422014	Jyoti	Impact of TV advertising on behaviour of Youth
10	1422015	Priyanka	Trading Mechanism of Bombay Stock Exchange
11	1422016	Pooja	Awareness & Satisfaction among Customers towards Mobile Banking
12	1422017	Monika	Project Report on Start Up India
13	1422020	Menka	Comparison between Traditional Learning & E-Learning
14	1422021	Tanya	Consumer Awareness & Perception towards Online Shopping
15	1422022	Simran Gulati	Consumer Perception towards Effectiveness of Advertisement
16	1422023	Jyoti	Consumer Awareness towards E-Commerce
17	1422024	Gunjan Kathuria	Corporate Social Responsibility with reference to TATA Group
18	1422026	Sheetal Sharma	Customer Satisfaction towards Whatsapp in Rohtak City
19	1422027	Deepshikha Saini	Role of Microfinance in Rural Areas
20	1422028	Kirti Sachdeva	An analytical study of FDI in India
21	1422029	Sonal Gupta	Development of RRBs in India
22	1422030	Taruna	Project Report on E-Marketing
23	1422031	Jamnia	Project report on Social Media Marketing
24	1422032	Manisha	Impact of FDI in Automobile Sector in India
25	1422033	Gunjan	Role of Commercial Banks in Financial Inclusion in India

26	1422034	Reetika	Comparative Study of Online and Offline Shopping in India
27	1422035	Shivani Nassaa	Impact of FDI in IT Sector in India
28	1422036	Nidhi Singhal	Comparative Study of Financial Services of SBI & ICICI
29	1422037	Sneh Sharma	Project report on E-learning
30	1422038	Sunny	Awareness & Impact of Green Marketing among Customers
31	1422039	Neelam	Impact of Social networking Site on Buying Behaviour
32	1422040	Sumna	Customer Awareness towards online shopping sites
33	1422041	Jayati Dhingra	A Project Report on Mobile Communication
34	1422042	Reetu Duhan	Recent Trends in Banking Sector in India
35	1422043	Kirtika	Customer awareness & Perception towards Online Banking
36	1422044	Reena	Role of Microfinance in Small and Medium Enterprise
37	1422045	Priyanka	Comparative Study of Trends in Public & Private Sector Banks in India
38	1422046	Neetu	Awareness towards Social Networking Sites
39	1422047	Garima	Consumer Perception about Herbal & Non Herbal Products

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Information regarding Project work/Internship
Session 2017-2018
Programme name: **B.Com.** Course Name: **B.Com. Hons.** Course Code:

List of Students			
Sr. no.	Class Roll No.	Name of the Student	Title of Project Report
1	1521901	Varsha	Customer's Awareness & Perception towards Online Shopping
2	1521902	Ayushi Gupta	Project Report on Corporate Social Responsibility - Reliance Industry Limited
3	1521903	Dikshita	Role of Pradhan Mantri Jan Dhan Yojna in Financial Sector
4	1521904	Priyanka	Project Report on Balance of Payment
5	1521905	Sonika	A Project Report on Digital India
6	1521907	Anjali Bhama	Awareness & Customer Satisfaction towards Retailing at Reliance Fresh
7	1521908	Barkha Vikas Arora	Awareness & Satisfaction of Consumers towards Green Products
8	1521909	Komal Sneha	Project Report on Organised and Unorganised Retail Stores
9	1521911	Antima	Financial Literacy : An Overview
10	1521912	Megha	Effectiveness of E-Marketing
11	1521913	Komal	Contribution of Regional Rural Banks for Rural Development
12	1521914	Poonam	Corporate Social Responsibility With Reference to NTPC Limited
13	1521915	Manisha	Project Report on Special Economic Zone (SEZ)
14	1521916	Swati	Status of Microfinance & its Delivery Models in India
15	1521918	Gurvinder Kaur	Awareness of Online Shopping Among Middle Class People
16	1521920	Tanisha Kaushik	Project Report on Regional Rural Bank
17	1521921	Garima	Awareness & Perception of College Students towards Cashless Transactions
18	1521922	Sonia Saini	Comparative Study of Online and Offline Shopping
19	1521923	Sarita	Awareness & Satisfaction Among Customers towards Mobile Banking
20	1521924	Alisha	A Study on Growth & Position of Retail Industry in India
21	1521925	Himanshi Garg	Project Report on Marketing through Social Networking Sites
22	1521927	Monika	Consumer Preference towards Patanjali Products
23	1521928	Manisha	An Analytical Study of Countrywise FDI Inflows in India
24	1521929	Rimpy Kakkar	Analytical Study on Sector wise FDI Inflows in India
25	1521930	Pooja	Consumer Satisfaction Towards Amazon in Rohtak
26	1521931	Harshita Gupta	Customer Satisfaction towards Using WhatsApp in Rohtak

27	1521932	Poonam	Customers Satisfaction towards Jio Services
28	1521933	Jyoti Juneja	Project Report on Make in India
29	1521934	Nancy	Project Report on E-Commerce
30	1521935	Gopali	Investment Behaviour of Salaried Class People in Rohtak
31	1521936	Akshita Sharma	Project Report on Startup India
32	1521937	Vincy Pruthi	Project Report on Non-Performing Assets in Banking
33	1521938	Nikita	Project Report on Online Marketing
34	1521939	Ritu Dhull	Project Report on Financial Inclusion
35	1521940	Taruna	Project Report on Goods and Services Tax
36	1521941	Diksha	Effectiveness of Green Marketing on Consumer Hying Behaviuor
37	1521942	Pooja	Comparative Study of Public & Private Sector Banks in India
38	1521944	Sonika	Effectiveness of Internet Advertising on Consumer Buying Behaviour
39	1521946	Sudha Nandal	Impact of Microfinance on the Growth of Small & Medium Business
40	1521947	Priyanka Juneja	Project Report on Financial Ratio Analysis
41	1521948	Vaishali Ahuja	Project Report on Mobile Communication
42	1521949	Deepti	Project Report on Awareness towards Social Sites

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Information regarding Project work/Internship
Session 2018-2019

Programme name: **B.Com.**, Course Name: **B.Com. Hons.**, Course Code:

List of Students

Sr. no.	Class Roll No.	Name of the Student	Title of Project Report
1	1064610001	Rachna	Awareness of online shopping among middle class family
2	1064610002	Neha	Students attitude toward entrepreneurship
3	1064610004	Versha	Online marketing and its impact
4	1064610005	Poonam	A Project Report on E-learning
5	1064610006	Riya	Internet marketing strategies : Approaches and challenges
6	1064610007	Monika Sukhija	Customer attitude toward branding
7	1064610008	Sujata	Impact of factor affecting customer preference toward LI Policy
8	1064610009	Simran	Customer perception toward life insurance policy
9	1064610010	Mansi	A study of competitive analysis in telecom sector
10	1064610011	Dolly	Current trends of E-Learning
11	1064610013	Pallvi	Changing scenario of indian trade
12	1064610014	Aditi	Medical tourism in india
13	1064610015	Priyanka	Impact of E-marketing on society
14	1064610016	Mansi	Service quality of HDFC bank
15	1064610017	Pooja singh	CSR activities in Wipro and HCL
16	1064610018	Mansi	GST: Impact and Implications
17	1064610019	Deepika	Digital marketing with regards to Flipkart
18	1064610020	Shivani	Effect of branding on customer buying behaviour
19	1064610021	Mehak	An analysis of customer behaviour on airtel
20	1064610022	Preeti	Measurement of brand awareness of mobile phone company in consumer
21	1064610023	Bharti	Brand preference about telecommunication
22	1064610025	Shweta	A Project Report on E-Banking
23	1064610026	Tripta	Customer satisfaction toward using whatsapp in Rohtak
24	1064610027	Pooja	E-Learning effectiveness toward students in Kalanaur
25	1064610029	Bharti	Customer attitude towards the products of noodles company
26	1064610030	Yogita	E-banking effects on consumer
27	1064610032	Priyanka	A Project Report on E-marketing

28	1064610033	Nikita	Awareness and customer satisfaction toward retailing at reliance fresh
29	1064610034	Garima	Demonetisation in India and its impact
30	1064610035	sakshi	Role of social networking sites on Buying Behaviour of Customers
31	1064610036	Rashika	Impact of brand positioning on customer learning and brand loyalty
32	1064610037	Priya	Marketing through social news and book marketing sites
33	1064610038	Shonu	Customer percapiion toward online advertisement
34	1064610040	Jyotika	A Project Report on Financial Innovation
35	1064610046	Muskan	A Project Report on Social media marketing
36	1064610047	Richa	Customer awareness regarding E-commerce
37	1064610048	Palak	Global trends in E-Commerce
38	1064610050	Rashi	Impact of online marketing on teenagers
39	1064610051	Bhawana	Role of Social media marketing
40	1064610052	Bhavika	CSR of TATA groups
41	1064610053	Madhu	CSR of ITC Group
42	1064610054	Shiksha	Customer satisfaction toward reliance JIO network
43	1064610055	Ruchika Madan	CSR-P&G Comapany
44	1064610056	Bharti	Digital marketing impact on youth buying behaviour
45	1064610058	Jasmeet Kaur	Communication system in organisation
46	1064610059	Nidhi	Consumer perception towards effectiveness of advertisement
47	1064610060	Urvashi	A Project Report on E-commerce
48	1064610061	Ishita	Need of human resource development system in organisation
49	1064610062	Rinky	Brand preference about telecommunication
50	1064610064	Daniya	Customer attitude towards services Offered by SBI
51	1064610065	Mehak	Role of microfinance in rural areas
52	1064610066	Muskan	Role of management information system in Banking Sector
53	1064610067	Kiran	Comparative study of trends in public & private sectors banks in India
54	1064610068	Preeti	Consumer perception of HYUNDAI
55	1064610069	Simran	Effectiveness of retailing of mix in big bazar
56	1064610070	Sanju	Role of Micro Finance in small scale enterprise
57	1064610071	Kajal	Project Report on Customer relation management in Banking Sector
58	1064610072	Himanshi aneja	Impact of Mobile marketing in Consumer Market

Information regarding Project work/Internship
Session 2020-2021
Programme name: **B.Com.** Course Name: **B.Com. Hons.** Course Code:
List of Students

Sr. No.	College Roll no.	Name	Title of Project Report
1	2209120002	Muskan singhal	Impact of Covid-19 on Indian economy
2	2209120003	Mansi	Traditional vs E-learning - A comparative study
3	2209120004	Neha	Impact of Covid-19 on Retail sector
4	2209120006	Preeti kaushik	Student's Perception Towards Library Services
5	2209120008	Poornima	Evaluation of Services provided to farmers through e-nam (national agriculture market)
6	2209120009	Madhu	A Comparative analysis of customer's preferences towards different payment methods
7	2209120010	Asmita	Impact of social media marketing on fashion conscious customer's buying behaviour
8	2209120011	Rekha	Employee motivation and work performance:a perceptual study of hero motocorp employees
9	2209120013	Reena	A study on problems and prospects of E-Banking
10	2209120014	Kavita	online learning: a panacea in the time of covid -19 crisis
11	2209120015	Mamta	The impact of E-commerce on business performance : A study on Indian tourism industry
12	2209120016	Deepika	Social Entrepreneurship in India
13	2209120017	Tamanna	Stress management at workplace during Covid-19
14	2209120018	Muskan	Effectiveness of radio as an advertising medium:A perception survey in Rohtak City
15	2209120019	Susan	Adoption of mobile banking
16	2209120020	Tanya	Impact of Online Advertisements on Consumer Behaviour
17	2209120021	Nibha gupta	Digitilisation of Indian Banks
18	2209120023	Komal	financial innovations in instruments
19	2209120024	Sakshi	Customers awareness and perception towards E-Banking
20	2209120025	Tanya gandhi	impact of advertising on consumer buying behavior
21	2209120027	Jyoti	customer attitude towards ATM services in rural area
22	2209120028	Reetika shah	Impact of Brand Loyalty on Consumer Behaviour
23	2209120029	Dipti	impact of TV addvertising on consumer behaviour
24	2209120034	Kajal	consumer awareness towards implementation on gst (goods and services tax)
25	2209120035	Mansi	A Study on Repercussions of Covid-19 on household budget
26	2209120038	Kanika gupta	A study on Impact of Covid 19 on cloth market
27	2209120042	Srishti malhotra	Role of packaging in consumer buying behaviour

28	2209120043	Arti	behaviours of villegers toward digital marketing
29	2209120044	Snehlata	Impact of GST on real estate and construction costs
30	2209120045	Rakhi samai	Customers Satisfaction towards Realme Smartphones
31	2209120046	Ishita mahendru	consumer awareness towards consumer protection act
32	2209120047	Sapna	Impact of GST on retailers
33	2209120049	Savita	online advrtising and consumer perception on purchase decision of smartphones
34	2209120050	Yukta	Analysis of marketing strategies of nestle maggi
36	2209120052	Kajal	Social media strategies for online shopping
35	2209120051	Manisha	Role of training and development on Employee performance
37	2209120053	Natasha	Customer satisfaction towards telecommunication services
38	2209120054	Ridhi	Attitude of consumers towards online shopping
39	2209120055	Neha	Impact of banking services on customers
40	2209120056	Aditi	The effect of social media marketing towards consumer shopping behaviour in Rohtak
41	2209120057	Chetha	Financial Literacy in Rohtak City
42	2209120058	Prema	consumer perception towards online & offline shopping
43	2209120059	Haripriya	customer satisfaction towards reliance jio
44	2209120060	Rachna	Role of sales promotion in branded readymade garments and their effects on consumer behaviour
45	2209120061	Geetika	Impact of GST on automobile Sector
46	2209120062	Manisha	Digital India
47	2209120063	Yashika	Retailing In India
48	2209120064	Shivani sharma	Impact of E-LEARNING
49	2209120065	Sneha	Impact of digital marketing on youth buying behaviour
50	2209120066	Abhilasha	Current Trends in e-learning and Change in future Scenario in COVID-19 pandemic era
51	2209120067	Kashish	impact of covid -19 on online shopping
52	2209120068	Sumitra	Impact of social media marketing on consumer buying behavior
53	2209120069	Sarika	a descriptive study of brand image and consumer perception and loyalty towards pantanjli ayurveda
54	2209120070	Nitika	Analysis on E-commerce
55	2209120071	Manisha	Green Marketing

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Information regarding Project work/Internship
Session 2019-2020
Programme name: **B.Com.** Course Name: **B.Com. Hons.** Course Code:
List of Students

SR. NO.	CLASS ROLL NO.	NAME	TITLE OF PROJECT REPORT
1	1471820001	Mehak	Recruitment and selection at infosys technologies ltd.
2	1471820002	Avantika	Employee satisfaction in wipro
3	1471820003	Riya	Students awareness towards online mobile payment
4	1471820004	Priya	Consumer awareness of groffers in rohtak
5	1471820006	Shallu	Motivational use of twitter in rohtak
6	1471820007	Renu yadav	Consumer satisfaction with digital payment
7	1471820008	Priti rani	Consumer attraction towards reliance jio network
8	1471820009	Annu	Consumer awareness towards grocery stores
9	1471820010	Anjali	Consumer buying behaviour
10	1471820011	Divya	Consumer satisfaction towards using samsung smartphone in rohtak
11	1471820012	Seema	E- learning effectiveness towards students in rohtak
12	1471820013	Dimple	Descriptive study of brand image consumer perception and loyalty towards patanjali ayurveda
13	1471820014	Priyanka	E-banking and its growth in india
14	1471820015	Sukiti saini	Npa of sbi and its comparison with icici bank
15	1471820017	Anju	Study of retailers behaviour towards and consumer's perception towards britannia bread
16	1471820018	Sanna	E- banking effects on customers
17	1471820019	Suman	Npa in banking sector in india
18	1471820020	Aarti	Demonetisation in india and its impact
19	1471820021	Ashna	Awareness and satisfaction of consumer towards digital marketing in e-shopping
20	1471820022	Kajal	Impact of global financial crisis
21	1471820023	Shruti	Consumer awareness and satisfaction towards reliance fresh in rohtak
22	1471820025	Neha	Awareness and satisfaction of consumer towards e-marketing in rohtak city
23	1471820026	Tannu	Study of consumer perception on the patanjali products
24	1471820027	Heena	Comparative study of trends in public and private sector bank in india
25	1471820028	Damini	Csr of tata group
26	1471820029	Pooja	Impact of fdi on insurance sector
27	1471820033	Mushkan	Customer attitude towards online shopping

28	1471820034	Nisha	Social media marketing
29	1471820035	Esha	Customer satisfaction with idea cellular
30	1471820036	Garima	Impact of green marketing on consumer behaviour
31	1471820037	Rakhee	Customer awareness towards paytm in rohatak
32	1471820038	Himanshi	Fdi in india
33	1471820039	Rinku	Effectiveness of e-marketing
34	1471820041	Sanjana	Impact of gst on india automobile sector
35	1471820042	Tanu	Consumer perception towards life insurance policy
36	1471820043	Neha	Status of microfinance in india
37	1471820044	Sapna	Consumer awareness regarding e-commerce
38	1471820045	Vaishali	Study on consumer awareness and perception towards cashless
39	1471820046	Renu	A study on consumer awareness on e-banking services
40	1471820048	Garima	Marketing strategy of mcdonalds
41	1471820049	Meenakshi	Consumer satisfaction towards using amazon in rohatak
42	1471820050	Parul	Small scale women entrepreneur in rural areas in haryana in rohatak city
43	1471820051	Neha	Consumer awareness towards e-banking services
44	1471820052	Kirti	Awareness of public towards privacy aspects of facebook
45	1471820053	Chandni	Study on consumer satisfaction towards atm services in rohatak city
46	1471820054	Priya	E-learning effectiveness on school students
47	1471820055	Khushboo	Students attitude towards social networking sites
48	1471820056	Richa	Study on venture capital in india
49	1471820057	Anshu	Ananlysis of demonetization's impact in rohatak city
50	1471820058	Preeti	E-banking and its growth in india
51	1471820059	Seema	E-banking effects on customers
52	1471820061	Mansi	Study on venture capital in india
53	1471820062	Sanjana	Mobile brand preference among college students
54	1471820063	Pooja	Customer satisfaction towards samsung smartphones
55	1471820064	Sania	Effectiveness of mobile learning apps in higher education in india
56	1539820070	Ritu	Consumer buying behaviour and satisfaction level towards amul products

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